ADD TO CART: E-COMMERCE SYSTEM

In a gloomy economy, merchants have seen a rare break in the clouds courtesy of e-commerce. In fact, according to Internet Retailer (www.internetretailer.com), e-commerce is one part of the retail industry that actually grew in 2008.

If you've been thinking about taking your business online, there are plenty of compelling reasons to do so. Here are the "**Go9 Top 9 Reasons to Sell Online**":

1. **It's here to stay.** Online spending increases every year, and your competitors already know this.
2. **"Sorry, we're closed."** Never miss a sale again. E-commerce is open 24/7/365.
3. **Don't tease me.** Shoppers expect to find your goods and services online, and to be able to complete the transaction.
4. **I pledge allegiance.** Delivering on promises made online provides you the same opportunity to earn customer loyalty as doing business in person.
5. **Reduced costs.** Without the overhead of a bricks-and-mortar shop, e-commerce gives you more bang for the buck.
6. **Getting to know you.** Customer data collection allows you to see which marketing approaches work, and to develop relationships with your audience.
7. **Sell bongos in The Congo.** With the expanded geographical reach of the Internet, you'll find customers you never knew you had.
8. **More for less.** Marketing on the Internet provides increased visibility at reduced advertising costs.
9. **The bottom line.** With prices that start at $300*, there's an e-commerce solution for every business.

Call or e-mail us today to find out how Go9Media can help you find blue skies on your business's horizon with e-commerce.

* Price listed is for software only. Contact Go9Media for details.

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